



For Immediate Release:

Media Contact:

Matt Willinger

O: 502-583-0333

C: 502-855-9192

MWillinger@Bisig.com

PDx Biotech to exhibit at annual Veterinary Dental Forum

OraStrip™ QuickCheck Canine is revolutionary new product in veterinary dental care

Lexington, KY (11/2/11) - PDx Biotech, a bioscience company engaged in the development and commercialization of technologies focused on oral health, announced today that it will exhibit its OraStrip™ QuickCheck Canine at the upcoming Veterinary Dental Forum.

The forum will be an exclusive opportunity for veterinarians specializing in dentistry to learn about OraStrip QuickCheck Canine and receive information regarding ongoing clinical trials and their commercial launch in January 2012.

"The Veterinary Dental Forum provides an outstanding opportunity for PDx Biotech to expand the awareness of its revolutionary new product in veterinary dental care to a key target audience," said Russ Sector, CEO of PDx Biotech. "We are excited about the opportunity to share the benefits of OraStrip QuickCheck Canine and we invite conference attendees to visit us to learn more about this exciting technology," he said.

OraStrip QuickCheck Canine is the first rapid-readout test strip for the detection and monitoring of active periodontal disease in dogs. It is designed solely for in-clinic use by veterinary professionals.

Regular use of OraStrip Quickcheck Canine as part of routine patient workup has been shown to detect and monitor underlying periodontal disease activity undetectable by a routine visual clinical examination of the gums.

Now in its 25th year, the Veterinary Dental Forum will take place November 10-13 in Boston, Massachusetts at the Westin Copley Place Hotel. The Veterinary Dental Forum is considered the premier event in the business with an extensive array of educational sessions, technical updates, hands-on wet labs, case study presentations and exhibits.

About PDx BioTech

Formerly ALT BioScience, PDx BioTech is a privately held diagnostics company located in Lexington, Ky. The company's simple quickstrip technology consists of point-of-care diagnostic applications in the detection and monitoring of oral health conditions for professionals. PDx BioTech's vision is to develop and commercialize innovative biomedical technologies that improve overall general health. Currently, the company's defined core business is in the companion animal market segment. OraStrip™ QuickCheck Canine is the first quickstrip for use by veterinary professionals in the detection and monitoring of periodontal disease activity in dogs.

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